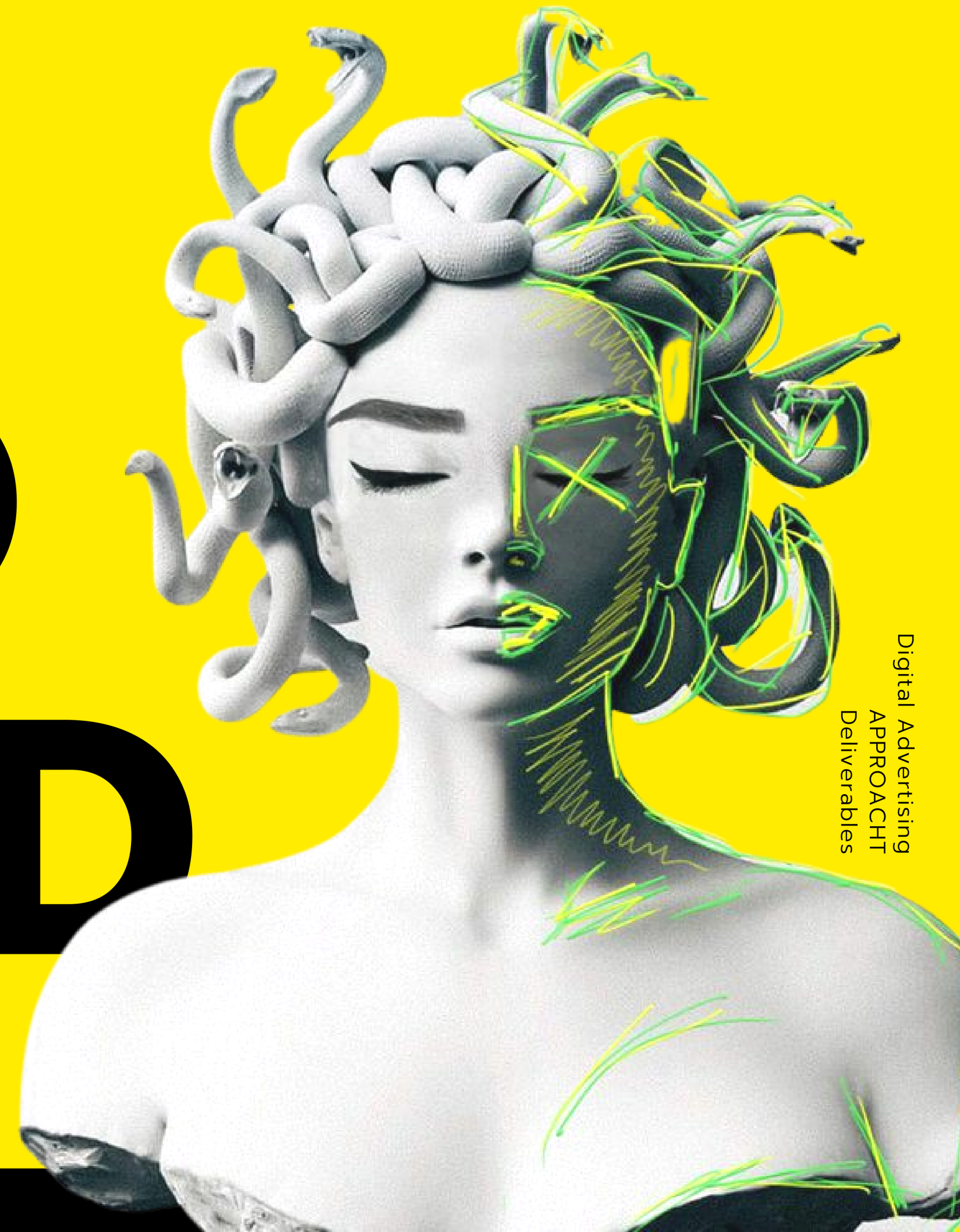
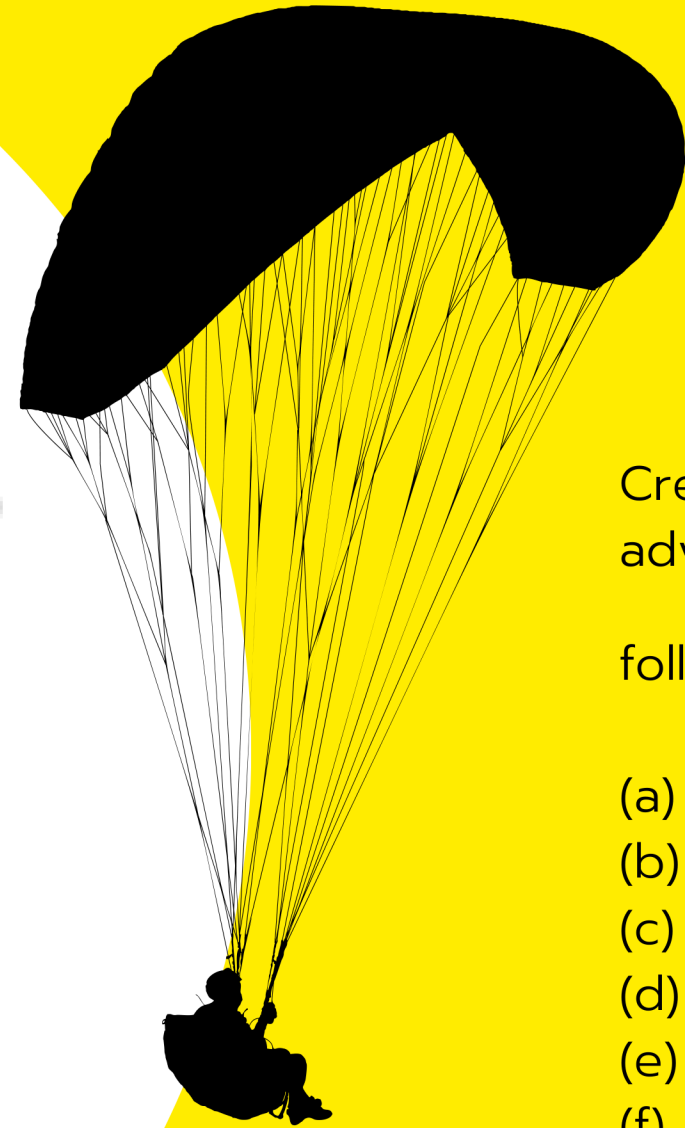


# HELLO WORLD



Digital Advertising  
APPROACH  
Deliverables



# OUR EVOLUTION

Creative Media House is a full service advertising agency provides the advertiser with a full package of advertising services.

followings are the reasons why us:

- (a) Sales oriented creative work.
- (b) Synergistic experience.
- (c) Centralisation of responsibility and accountability.
- (d) Greater objectivity.
- (e) Simplified co-ordination and administration.
- (f) Simplifies corrective changes.
- (g) Professional strength in marketing area.
- (h) Better working environment.
- (i) May be less expensive in the long run.
- (j) Stronger pool of talent.

# WE OFFER



## BRANDING

Brand Strategy | Brand Audit | Brand Identity Development |  
Brand Architecture | Brand Rollout | Brand Naming and Tagline  
Development | Brand Positioning | Brand Refresh Campaigns



## GRAPHIC DESIGN

Art Direction and Strategy | Logo Design | Marketing Collateral  
Design | Brochure Design | Campaign Roll-Out | Catalogue  
Design | Illustration | Infographics | Typography | Motion





## DIGITAL MARKETING

Search Engine Optimisation (SEO) | Content Marketing | Social Media Marketing | Pay Per Click (PPC) | Marketing Automation | Email Marketing | Digital Strategy | Analytics



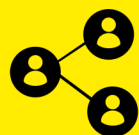
## WEB

Website Design | eCommerce Website | Website Audits | Content Management Systems | Responsive Web Design | Customer Journey Mapping | Website Hosting | Monthly Maintenance Packages



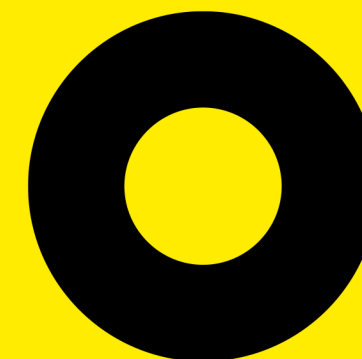
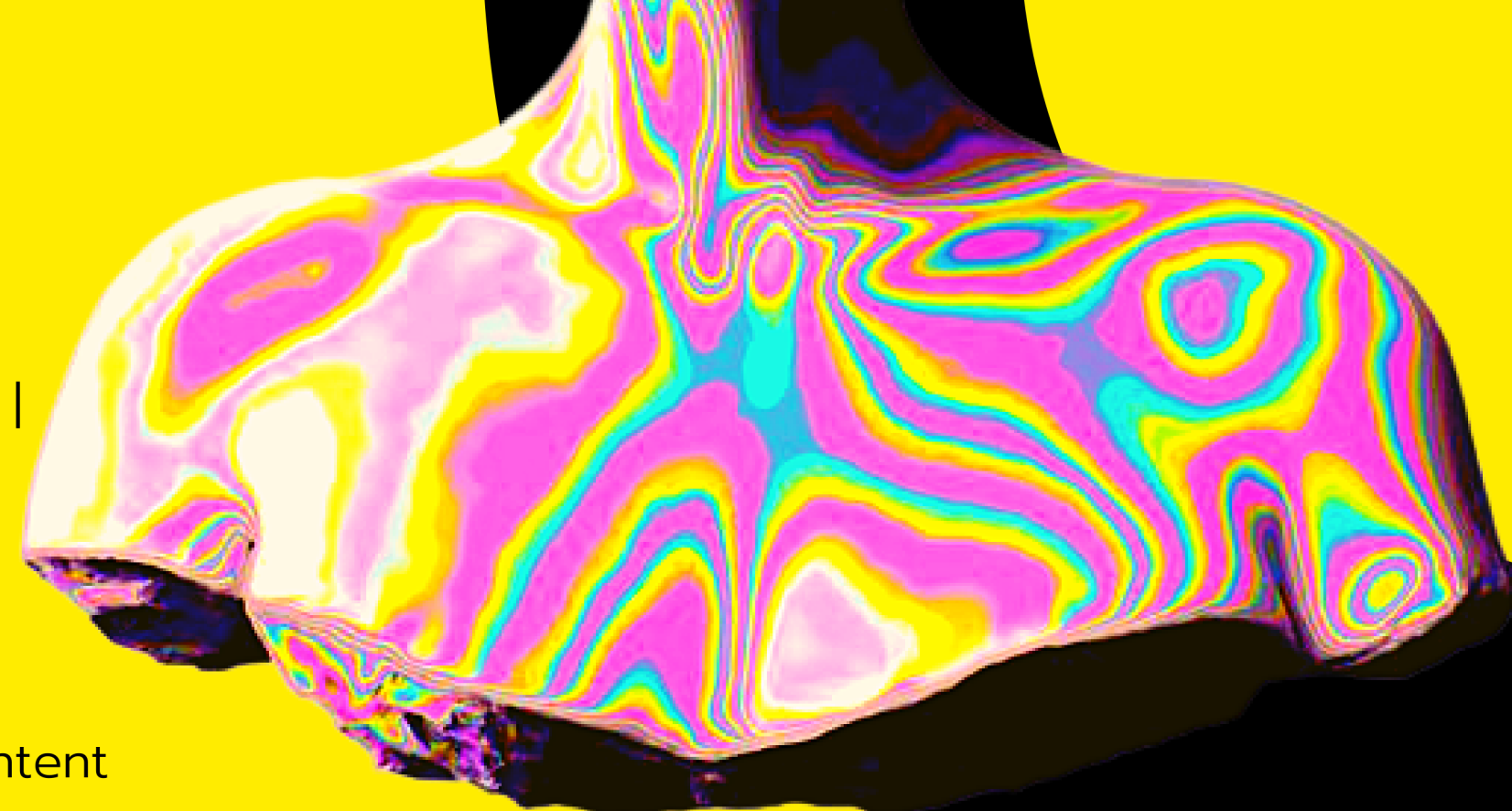
## PRINT

Complete Print Management | Marketing Collateral Print | Direct Mail Campaigns | Signage | Training and Workbooks | Corporate Stationery | Mailhousing | Brochure Printing



## SOCIAL

Social Media Strategy | Content creation and Writting | Social Content Calender | Paid Advertising | Social Media Management | Messenger Apps and Messenger Marketing | Influencer Marketing | Online Competitions | Launches



# PRICING

**As we support local business,**

**The marketing cost goes to : INR \_\_\_\_\_/- + 18% GST Per month. (Confidential)**

**The minimum contract time period : 6 Month**

**Note\* Two months payment in advance mandatory**

The following costs will not be a part of this proposal and will be a separate cost to be borne by the client.

- Charges for hosting, Email & Domain
- Photography/Videography
- Paid Promotions on social Media
- PR





## Customised Package

40000/- +18% gst

- Social media marketing
- Creative Artworks (15+)
- Creative stories (limited)
- Creative Motion Artworks (4)
- Instagram marketing
- facebook marketing
- Content writting
- Brand integration

### Paid Media

- Facebook • LinkedIn • Google • Twitter • Youtube



## Customised Package

60000/- +18% gst

- Social media marketing
- Creative Artworks (30+)
- Creative stories (limited)
- Creative Motion Artworks (Limited)
- Instagram marketing
- facebook marketing
- Content writting
- Brand integration

### Paid Media

- Facebook • LinkedIn • Google • Twitter • Youtube



# Customised Package

80000/- +18% gst

- Social media marketing
- Creative Artworks (Unlimited)
- Creative stories (Unlimited)
- Creative Motion Artworks (unlimited)
- Instagram marketing
- facebook marketing
- Content writting
- Brand integration

## Paid Media

- Facebook • LinkedIn • Google • Twitter • Youtube



- Still artwork per/ Rs.2000
- Motion artwork per/ Rs. 2500
- video artwork per/ Rs. 3000
- Logo Design /10K & above
- Stationary Design (Including Visiting Card, Letter head, Broucher, Product Tags, Envelope Design) /20K
- Print Media as per requirement
- Live GIF for social Media /5K
- Live Filter for Snapchat/Instagram/Facebook /6K
- Email Marketing/ 5K
- Reels Making /2.5K per reel
- Professional Photoshoot /30K & above
- Product Design /10k & above
- Packaging Design /6k & above

#### Paid Media

- Facebook • LinkedIn • Google • Twitter • Youtube

# OUR CLIENTS

## RE:PLAY

Heffen

THE WESTIN  
PUNE  
KOREGAON PARK

MARINE Drive™  
RESTO & SKY BAR

FOODCURE  
let the paper talk!

ICE NATION

NOT THAT HIGH  
LUXURY NIGHTCLUB & KITCHEN

4STAR  
ENTERTAINMENT  
★★★★

THUNDER  
PUNJABI RESTAURANT

JDEVENTS

Glint  
By Plunge

The Old Mansion  
"Seasoned With Love"

City beats  
A FOODCURE COMPANY

BLUE SHACK  
RESTAURANT & LOUNGE

MISAHNA

VELLODITY  
EVENTS

SHUBH  
EVENTS & PROMOTIONS

HENRY & ZOE

10  
DOWNING STREET

mayaa  
leisure

FLARE

DRAMA 9

LAS OLAS

UNICORN HOUSE  
KALYANI NAGAR

LOOKS  
SALON

SAARRTHI™  
Exceeding Excellence

ISMS  
Innovation Integrity Inspiration  
PUNE

SANDEEP DHARMA'S  
RUNWAY HOUSE

PENTHOUSE

PLUNGE  
LOUNGE & NIGHTLIFE

BOLLYBOOM  
CLUB NIGHT

